



**LEP – Sub Committee**

**LEP - Growth Deal Management Board**

**Private and Confidential: No**

Wednesday, 21 March 2018

**Growth Deal Communication Update**

Appendices 'A' and 'B' refer

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**Executive Summary**

GDMB is asked to receive the Communications Report, covering the period July 2017 – Mar 2018, found at Appendices A and B to this report.

The report has been prepared by SKV Communications, who are responsible for delivering the LEP's strategic communications activity under the guidance of the Chief Executive of Marketing Lancashire and also managing the communication of the LEP's Growth Deal programme.

Appendix A - Communications & PR Activity  
Appendix B - Media Coverage

**Recommendation**

The Growth Deal Management Board is asked to consider the contents of this report.